

How Do You Ensure You're Doing the "Right" Project Solution?

- 1 Continue to compare business objectives to ensure those objective remain valid
- 2 Include stakeholder satisfaction in project checkpoints...check before you proceed
- 3 Meets the business user needs
- 4 Ask about value-add and compare options
- 5 Know your business strategy – without that you are doomed
- 6 Express the value you are trying to deliver as a SMART Goal
- 7 Align business strategy with customer validation
- 8 Define the right problem: to ask correct questions is half of the answer
- 9 Does it make a difference and does it make things better
- 10 Ensure everyone on your project team understands the strategy and can use it as a decision filter
- 11 Get out of the building to make sure you truly understand your customer's problem
- 12 Deliver only those features that help you reach your goals
- 13 Ask what does success look like if we implement a solution
- 14 If a solution is handed to the team, ask what will be different once this solution is implemented
- 15 Work in an iterative manner so you continually check to make sure the solution is still aligned with the business objectives

TIPS DEVELOPED THROUGH COLLECTIVE INTELLIGENCE AT THE BBC 2012

Angie Abbott, Hans Aggarwal, Rena Allen, Athary Almubarak, Farah Babar, Mary Bartley, Eric Baseler, Mary Baum, Sam Beasley, Brent Black, Susan Block, Scott Brooker, Flora Cain, Robert Crump, Susan Davis, Brenda Dinsmore, Hans Eckman, Fred Gillis, Ashwini Golconda, Susan Gormley, Michael Grady, Jewell Griffith, Christina Harris, Ken Hartsock, Chenille Harvey, Joe Hornback, Jerry Humphreys, Nick Ilasi, Venkat Jayaraman, Laura Justice, Dan Kasprowicz, Saskia Knol-Hermans, Cathy Krist, Kupe Kupersmith, Mark Langer, Stephanie Larson, Christopher Leong, Lisa Letendre, Eric Lowe, Manoj Mathew, Chantel Matthews, Kent McDonald, Sara McGerald, Kate McGoey, Joe Medica, Benson Melo, Elizabeth Moore, Paul Mulvey, Kim Munsey, Cassy Munson, Laura O'Brien, Rick O'Brien, Joann Pagett, Russ Pena, Karen Plaman, Deena Priester, Lance Reed, Alyson Roberts, Renee Roper, Jay Rosario, Brad Ross, Jacqueline Sanders, Sharon Sanford, Dianne Selbitschka, Bev Sells, Alec Sharp, Mario Simmons, Vivian Singletary, Heather Stevens, Jon Sung, Margaret Thomas, Joy Toney, Jas Toor, Lisa Tucker, Cherie Wagner, Christine Wallace, Michelle Young, and Ruth Younie